Community Groups
Survey Report

Prepared for

By

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M e t h o d o l o g y   &   L o g i s t i c s

Overview
- The following represents the findings from survey of Sarnia community groups conducted by Oraclepoll Research Limited for the Sarnia Police Service.
- The objective of the project was to gauge the opinions of Sarnia community groups on a series of issues relating to policing.

Study Sample
- A total of 13 Sarnia area community groups completed surveys in May 2016 (N=17 in 2013).

Survey Method
- A mixed mode approach to data collection was used that included computer-assisted techniques of telephone interviewing (CATI) and Computer Assisted Web Interviewing (CAWI).
- The Police Service provided Oraclepoll with a list of approximately N=40 community groups and their contact information.
- Telephone calls were first initiated with the contacts to complete the questionnaire or to schedule a call back appointment. If the telephone approach was refused they were offered the online or web survey option.
- In addition, non-respondents or those that we could not reach were sent emails with permissive password access to complete an online or web survey. Up to three reminders were sent to those that did not complete the online survey over the data collection period.
- A total of 10 surveys were completed by telephone and 3 online.

Logistics
- The surveys were conducted between the days of May 13th and May 22nd 2016.

Reporting
- This report contains a high level overview of the surveys findings. A separate Excel report contains the individual results by each question.
- Given the nature as well as the small size and composition of the study sample, the results should not be treated as definitive of the opinions of this group or cohort but rather as an approximation of their interests.

E x e c u t i v e   S u m m a r y

- The most named top of mind crime and policing concern among community groups related to drugs at 46% (59% in 2013), the need for more patrols/visibility at 8% (18% in 2013) and break and enters at 8% (6 in 2013%). A total of 8% (12% in 2013) were unsure or did not know.

- 31% (65% in 2013) are concerned with the current level of crime in the community of Sarnia.

- A total of 23% (35% in 2013) feel that the level of policing in their area is too low and 77% (41% in 2013) said policing levels are just right.

- A high 69% (65% in 2013) could recall the name of Chief Phil Nelson and there was strong recognition of Sarnia Police Services' community activities.

- Concern was highest for cyber bullying at 84% (77% in 2013), domestic violence at 77% (100% in 2013), violent crimes at 77% (88% in 2013), child pornography on the internet at 62% (71% in 2013), drug control issues at 61% (94% in 2013) and youth violence at 54% (77 in 2013).

- When asked to rate the Police in a series of areas, dealing with violent crimes scored highest at 77% (82% in 2013), followed by family disputes at 46% (65% in 2013), drug control issues at 31% (53% in 2013), traffic enforcement at 31% (35% in 2013) and vehicle theft at 31% (29% in 2013)

- Most or 92% (94% in 2013) of those surveyed feel that members of the Sarnia Police Service are approachable and 62% (47% in 2013) stated that the Police have done a good job in creating a sense of safety.

- All or 100% have had casual contact with the Police in the past 24 months (100% in 2013). A total of 46% (53% in 2013) would like to have more contact with the Police and 54% (47% in 2015) would like the same amount of contact.

- Among community groups:
    - 100% would like to see school lectures on internet safety and cyber bullying
    - 92% prefer having lectures on internet safety and cyber bullying to children below grade seven
    - All or 100% support the distribution of information booklets to seniors to inform them of fraud scams and internet safety
    - 54% would like the Police to invest more of their budget and Officer resources to prevent internet crimes